

THEME:  
EVOLVING  
ECONOMIC  
**DISRUPTION:**  
**FINTECH**  
**AS A SOLUTION**

SKELETAL AGENDA

**#NFW2020**  
5th-10th October 2020

# ORGANISING PARTNERS



# DRAFT EVENT FLOW/AGENDA

## Objectives

1. Discover, launch and showcase new fintech solutions
2. Direct attention and promote fintech for the growth of sectors such as health, education, logistics and eCommerce, agriculture
3. Spotlight new frontiers of financial disruptions
4. Support sales & business development

**Summary** – Event to feature specific industry-related activities per day, success stories, Nigerian, African experience and global perspectives with the promotion of innovations, new thinking and new solutions

DAY ONE   MONDAY, 5TH OCTOBER 2020		
DURATION	FOCUS	DETAILS
2hrs 10 AM – 2 PM	Soft Issues/Masterclass/Students Event/ Pre-Recorded Teasers etc	A. A lot of pre-recorded videos/teasers from partners from across the globe setting expectations for various aspects of the event and what will happen from 6 <sup>th</sup> – 9 <sup>th</sup> October  B. Masterclasses  C. The full edition of TechSpark  D. Future skill presentation

# DRAFT EVENT FLOW/AGENDA

## DAY TWO | TUESDAY, 6TH OCTOBER 2020

DURATION	FOCUS	DETAILS
3hrs of morning & evening sessions	Official Event Opening	A. Opening Keynotes (2) & Fireside Chat (Building Regulatory Resilience Leveraging Technology)
	Partner Hour – Infobip	B. <b>Infobip Hour</b>
Morning 11 AM – 1 PM		<b>Title - Key strategies for a Unified Customer Experience</b> Product launch/Demo Sub discussion points Speaker Suggestions
Evening 4-5 PM	Health & Education	C. Health & Education Solutions Fair  D. Digital skill enhancement solution pitch/demo  E- <b>Sessions D211 &amp; D22</b> i. <b>D21</b> – Using tech to build relevant Skills for the future of Work

# DRAFT EVENT FLOW/AGENDA

**DAY TWO** | TUESDAY, 6TH OCTOBER 2020

DURATION	FOCUS	DETAILS
		<p><b>Sub discussion points</b></p> <ul style="list-style-type: none"><li>-What is the current state of work?</li><li>-What is the skill gap?</li><li>-What is future of work?</li><li>-What is the relevant strategy and technology required to build the required competencies for the future of work?</li></ul> <p>ii. <b>D22</b> –Tech driving improvements in Health care</p> <p><b>Sub discussion points</b></p> <ul style="list-style-type: none"><li>-Drivers of Telemedicine and Telehealth</li><li>-Improvement Technology for Medical Records in Nigeria</li><li>-mHealth and insurance</li><li>-Integrated one-off and recurrent billing</li><li>-e- Doctor/ Prescriptions. How can we make this work with Technology in Nigeria</li><li>-Deepening innovation in the health sector</li></ul>

# DRAFT EVENT FLOW/AGENDA

## DAY THREE | WEDNESDAY, 7TH OCTOBER 2020

DURATION	FOCUS	DETAILS
Morning – 10 AM – Noon	e-Commerce, Logistics and Agriculture	<p>A. Ecosystem Hour – SFF &amp; Switch 2020 NFW Pre-Launch</p> <p>B. Global e-Commerce, Logistics and Agriculture Solutions Fair</p> <p>C. Fireside Chat – Technology for changing e-Commerce, logistics and agricultural landscape</p> <p><b>D.Sessions – D31 &amp; D32</b></p> <p><b>D31</b> – E-commerce and AfCFTA: Opening new economic opportunities</p> <p><b>Sub discussion points</b></p> <ul style="list-style-type: none"> <li>-Lessons learned from established e-commerce firms</li> <li>-The convergence of E-commerce and AfCFTA (opportunities for the growth of e-commerce with the AfCFTA)</li> <li>-State of e-commerce in Africa</li> <li>-Cross-border payments- the relevance, the challenges, the solutions</li> <li>-Applicable use cases from Southern Africa, Europe</li> <li>-Fintech solutions for e-commerce and AfCFTA</li> </ul> <p>E-commerce, AfCFTA and transport system</p>

# DRAFT EVENT FLOW/AGENDA

## DAY THREE | WEDNESDAY, 7TH OCTOBER 2020

DURATION	FOCUS	DETAILS
Evening 4-5 PM		<p><b>D32</b>– Logistics technology and Agtech for food security</p> <p><b>Sub discussion points</b></p> <ul style="list-style-type: none"><li>-Improving smallholder farmer productivity with tech solution ( blockchain, Robotics, Cloud Tech)</li><li>-Logistics tech for all, a solution to post-harvest losses</li><li>-Farming, mobile loans and crowdfunding</li><li>-Insurtech for agriculture</li><li>-Applicable use cases from across the globe</li></ul> <p>E.CRM Solution Pitch/Demo</p> <p><b>F.Session D33</b></p> <p><b>D33</b> – Data analytics and Artificial Intelligence Solutions for CX &amp; UX</p> <p><b>Sub discussion points</b></p> <ul style="list-style-type: none"><li>-The future of CX/UX in the financial sector (are CX &amp; UX mutually exclusive?)</li></ul>

# DRAFT EVENT FLOW/AGENDA

## DAY THREE | WEDNESDAY, 7TH OCTOBER 2020

DURATION	FOCUS	DETAILS
		<ul style="list-style-type: none"><li>-Lessons learnt in the approach to UX - Banks vs Fintechs</li><li>-Using Social media Apps for CX/UX<ul style="list-style-type: none"><li>– (WhatsApp, FB, Instagram, Telegraph, etc.)</li></ul></li><li>-Optimizing Big Data for CX/UX</li><li>-CX/UX role ML, AI and Chat bots</li></ul>





# DRAFT EVENT FLOW/AGENDA

DAY FOUR | THURSDAY, 8TH OCTOBER 2020

DURATION	FOCUS	DETAILS
		<p><b>D42</b> – The Future of Payments and Lending</p> <p><b>Sub discussion points</b></p> <ul style="list-style-type: none"><li>-Video Banking/ ID&amp;V, contactless bills payment and validation</li><li>-Real-time verification and lending</li><li>-Mobile lending and automation of process for financial institutions (Other MFIs e.g MFBs)</li><li>-AI, blockchain and embedded payments and lending for the African and Nigerian market</li><li>-Innovation and new frontiers of payments and lending</li><li>-ICOs, Tokens and other virtual currencies and the future of payment</li></ul> <p><b>Speakers Suggestions</b></p> <ul style="list-style-type: none"><li>-Technology enthusiasts</li><li>-Payments innovation reps from banks and non-banks</li><li>-Fintech innovators</li><li>-Lending innovation reps</li></ul> <p>f. Wrap up with a daily highlights</p>

# DRAFT EVENT FLOW/AGENDA

## DAY FIVE | FRIDAY, 9TH OCTOBER 2020

DURATION	FOCUS	DETAILS
1hr 11 AM-Noon	Announcement of 2021 Event Details	a. Looking forward – summary of key highlights of Day 1-4, implementation action plans, details of 2021 event b. passing over the baton – Chief Host & Hosts